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BRIDES IN LOVE

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AUTHORITY

10¢

Brides in Love

A CHARLTON PUBLICATION





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up to

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Send No Money—Merely Mail Coupon
We Ship You 24 Beautiful Super Size Religious Wall Mottos
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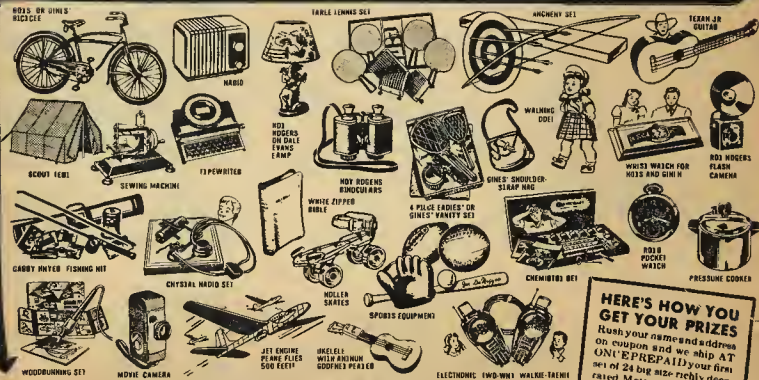
Serve the Lord while you earn extra cash... up to \$50 to \$100! Just mail the coupon below with your name and address—SEND NO MONEY—and the FUNman will ship to you POSTPAID and ON CREDIT 24 extra large richly decorated Religious Wall Mottos. These gorgeous, inspiring mottos sell amazingly fast at just 35¢ each. Your friends, neighbors and other folks buy on sight; many take six or more for every room in the house. Many boys and girls, men and women sell out all 24 mottos in a few hours and make \$2.40 for themselves in a hurry.

HERE'S HOW YOU EARN MONEY FAST

When you have sold all 24 mottos, you will have collected \$8.40 altogether. Merely send \$6.00 to the FUNman in payment for the mottos and keep all the rest of the \$2.40 for yourself. You can probably sell out in a single afternoon... and that means you can make the full \$2.40 profit after school or on a Saturday. If you prefer you can earn exciting prizes like those shown below. Help our Lord crush graft, sin, greed and evil thinking... and earn welcome extra cash or prizes. Rush Coupon TODAY!

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CHOICE OF**

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The FUNman, Dept. X-109, 5726 N. Broadway, Chicago 40, Ill. **FREE BIG PRIZE CATALOG**

Please rush to me on 15 days credit 24 Religious Wall Mottos, to sell at 35¢ each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 15 days and select the prize I want or keep a cash commission as explained.

NAME _____ AGE _____

STREET or RFD _____

TOWN _____ Zone _____ STATE _____

FREE Membership in FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and we'll give you FREE year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS many extra surprises!

HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we ship AT ONCE PREPAID your first set of 24 big size richly decorated Mottos On 15 Days TRUST. When you have sold the 24 Mottos, send the \$8.40 you have collected and you can secure your choice of many wonderful prizes. Hurry, send TODAY for 24 Mottos ON TRUST and PRIZE CATALOG FREE!

SEND NO MONEY!... We Trust You!

The FUNman, Dept. X-109, 5726 N. Broadway, Chicago 40, Illinois

BRIDES IN LOVE

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Volume 1, Number 4

JULY, 1957

(Printed in U.S.A.)

BRIDES IN LOVE



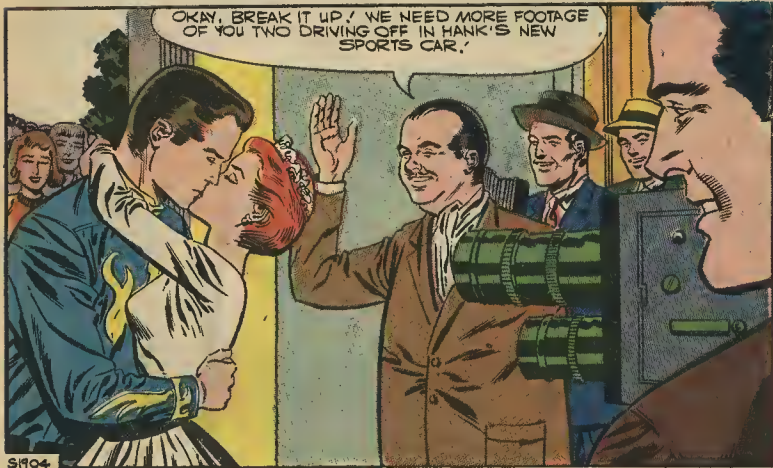
THIS SEAL OF APPROVAL APPEARS ONLY ON COMIC MAGAZINES WHICH HAVE BEEN CAREFULLY REVIEWED, PRIOR TO PUBLICATION, BY THE COMICS CODE AUTHORITY, AND FOUND TO HAVE MET THE HIGH STANDARDS OF MORALITY AND GOOD TASTE REQUIRED BY THE CODE. THE CODE AUTHORITY OPERATES APART FROM ANY INDIVIDUAL PUBLISHER AND EXERCISES INDEPENDENT JUDGMENT WITH RESPECT TO CODE-COMPLIANCE. A COMIC MAGAZINE BEARING ITS SEAL IS YOUR ASSURANCE OF GOOD READING AND PICTORIAL MATTER.

Alfred P. Fiep Executive Editor

Career Marriage

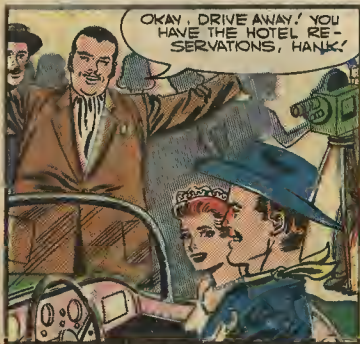
THE NEWSREEL CAMERAS WERE ON US WHEN I KISSED HANK REEDY FOR THE FIRST TIME... IMMEDIATELY AFTER THE ELABORATE MARRIAGE THAT MADE US MAN AND WIFE! WHAT HAD STARTED OUT AS A PRESS AGENT'S ROMANCE HAD BALLOONED INTO MARRIAGE... AND I NOW HAD A HUSBAND I HARDLY KNEW!

OKAY, BREAK IT UP! WE NEED MORE FOOTAGE OF YOU TWO DRIVING OFF IN HANK'S NEW SPORTS CAR.



51904

OKAY, DRIVE AWAY! YOU HAVE THE HOTEL RESERVATIONS, HANK!



AT LAST IT WAS OVER AND I COULD RELAX!



WELL, SAY SOMETHING! OR DID YOU FORGET YOUR HANK REEDY SONG-SHEET?

NO NEED TO BE NASTY, MRS. REEDY! I WAS RUSHED INTO THIS DEAL TOO!



BRIDES IN LOVE



WE
SIMMER-
ED IN
SILENCE
FOR
A
LONG
TIME--
THEN
HANK
LAUGH-
ED,
I
COULDN'T
HELP
LAUGH-
ING
TOO...



THE RESORT WE HAD RESERVATIONS AT WAS PERFECT: A MOUNTAIN LODGE FACING A CRYSTAL CLEAR LAKE...



IT WAS A STIFF CLIMB... BUT THE VIEW WAS WORTH IT! THEN, I DISCOVERED SOMEONE WAS THERE BEFORE ME...



BRIDES IN LOVE



I WAS BEGINNING TO LIKE HIM -- THEN HE HAD TO GRAB ME AND KISS ME AGAIN! I WAS TOO ASTONISHED TO MOVE FOR A MOMENT...



HANK TURNED AND LEFT IN A HURRY! AND I STOOD THERE, RELIVING THAT KISS, TRYING TO QUIET MY RACING HEART...



Boys! Girls! Men! Women!

We'll Send You These 2 Boxes of Sensational New First-Time Ideas in **GREETING CARDS**

and Show You How
to Make

\$75 to \$500⁰⁰ AND
EVEN
MORE

Easily and Quickly
in Your Spare Time

Send No Money—Mail Coupon Below!

If you can use extra cash, here's the easiest, pleasantest way to make it. The exquisite Greeting Cards in the Royal Deluxe 3-In-1 All-Occasion Assortment win friends by the score. An exciting new idea . . . 3 different popular shapes all in one Assortment! And the HI-LITES Humorous Assortment is simply irresistible. The moment friends and neighbors see these two spectacular, new-idea assortments, they want them. Each Assortment sells for such a low price, you'll take orders right and left, keep up to 50¢ at every \$1.00 you take in.

Making Money Is Easy—Fast—Fun!

Everyone falls in love with these new greeting cards instantly. Let our new-idea Assortments make more money FOR YOU than ever before in spare time. See how wonderfully easy it is to sell greeting cards which say in the modern manner what's in the sender's heart for Birthdays, Anniversaries, Get Well, Baby-Births, and many other occasions.

ORGANIZATIONS: Churches, clubs, Veterans' auxiliaries, etc. can add hundreds of dollars to your treasury funds so easily with these fast selling assortments.

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These thrilling new All-Occasion Assortments shown are only 2 of dozens of fast sellers. We'll send details of charming Mandarin Porcelain Assortment, lovely new Golden Photochrome Assortment, gorgeous Gift Wrappings, a variety of beautiful Stationery and Personal Notes, Imported Napkins, Children's Books, a host of Novelty Gift Items—and an exclusive new assortment of Easter Greeting Cards.

Be First! Mail Coupon Today!

See for yourself! Don't send a penny. Mail coupon for the 2 assortments shown here, sent you on approval, all postage paid. We'll include FREE Illustrated Catalog and details of our amazingly simple Money-Making Plan. Mail the coupon TODAY!

WALLACE BROWN, INC.

11 East 26th St., Dept. A-123
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HI-LITES

HUMOROUS ASSORTMENT
Birthdays, Anniversaries,
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Terrific designs that tickle the funny bone, in new smart TALL shape, delightfully decorated with sequins, glitter, flocking. The gayest and cleverest cards ever created.



ROYAL DELUXE

ALL-OCCASION ASSORTMENT
Birthdays, Get-Well, Baby-Birth, Anniversaries, Etc.

The modern way to buy Greeting Cards—18 exquisite designs in 3 most popular shapes—all 3 shapes in one assortment—all embellished with "jewels", flocking, bronzing, embossing.



SEND NO MONEY

Poste Coupon on postcard
or mail in envelope

Wallace Brown, Inc., Dept. A-123,
11 East 26th St., New York 10, N.Y.

I want to make extra money. Please send me on approval the 2 Greeting Card Assortments shown above, plus FREE Illustrated Catalog and Money-Making Plan.

Name _____

Address _____

City _____

State _____

If writing for an organization, give its name _____

BRIDES IN LOVE

EVEN THOUGH I NEVER WANTED TO SEE HANK AGAIN, I DRESSED CAREFULLY FOR DINNER. IT WAS FOR MY PUBLIC, I TOLD MYSELF...

ANNE, ARE YOU READY?

ONE MOMENT, ROMEO.



REMEMBER, BUSTER, ONE MORE WRONG MOVE, AND I CALL IN THE REPORTERS! STICK TO YOUR AGREEMENT.

I'LL BE A GOOD LITTLE CROONER FROM NOW ON.



HOW DID YOU GET TO BE A CROONER ANYWAY?

I STUDIED VOICE-- AND CAUGHT A COLD JUST BEFORE AN AUDITION. I SOUNDED TERRIBLE BUT THE SPONSOR LIKED IT AND I'VE BEEN SINGING THAT WAY EVER SINCE!



I'VE WRITTEN SOME SERIOUS MUSIC--HAD IT PUBLISHED TOO! I'M WORKING ON A LIGHT OPERA NOW.

YOU'RE A REAL PERSON UNDERNEATH, HANK! THAT'S NOT FAIR.



WHAT'S NOT FAIR?

I WANT TO GO ON HATING YOU AND I FIND THAT I CAN'T. YOU'RE NOT A BAD GUY AFTER ALL!

WAIT, LADIES AND GENTLEMEN! WE HAVE A SURPRISE FOR YOU...



DON'T OVERDO IT, DARLING!

STRICTLY SHOW-BUSINESS, ANNE. I'LL APOLOGIZE LATER!

CLAP!

CLAP!

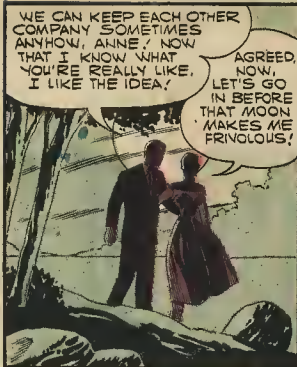
CLAP!

CLAP!



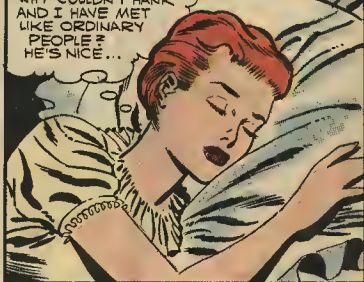
BRIDES IN LOVE

I
ENJOY-
ED
OUR
DINNER!
LATER,
WHEN
HANK
SUGGESTED
A WALK,
I
AGREED...



YES, OUR WEDDING WAS STRICTLY FOR HEADLINES... BUT AS I BEDDED DOWN IN MY ROOM I WONDERED...

WHY COULDN'T HANK AND I HAVE MET LIKE ORDINARY PEOPLE? HE'S NICE...



HANK WORKED HARD AND I LEARNED THAT HENRY REDOVICH, HIS REAL NAME, WAS A HIGHLY RESPECTED COMPOSER...

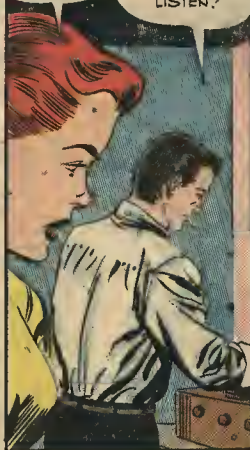
WHEN YOU HAVE TIME, MAESTRO, LISTEN TO HOW I READ THE LINE NOW!

I'VE BEEN LISTENING, AND YOU'RE STILL OVER-ACTING, ANNE!



IS THAT SO? WELL, LET ME TELL... WHAT'S THAT?

A TAPE RECORDER! I'LL LET YOU HEAR WHAT I MEAN! LISTEN!



I LISTENED... AND I BEGAN TO REALIZE THAT I HAD NO REAL TALENT--GOOD LOOKS AND TERRIFIC PUBLICITY HAD TAKEN ME THAT FAR...

OH, HANK, I'M TERRIBLE! WHAT WILL I DO?

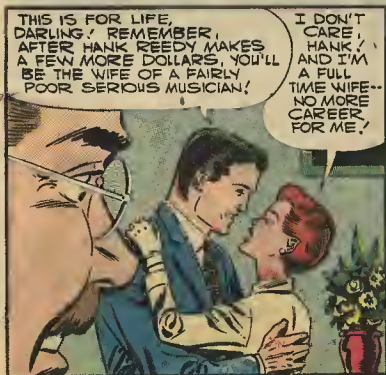
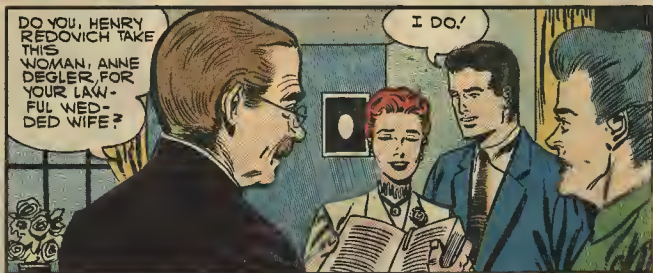
WHOA, HONEY! TURN OFF THE TEARS! YOU'RE WONDERFUL THE WAY YOU ARE! JUST KEEP ON BEING THE FINE, LOVELY PERSON YOU'VE ALWAYS BEEN!



BRIDES IN LOVE

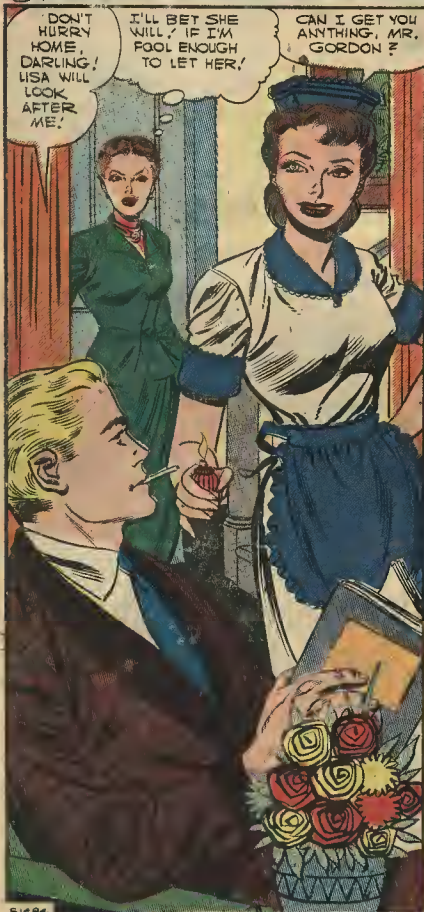


HE DID... AND AN HOUR LATER, WE LISTENED TO THE WONDERFUL WORDS THAT MADE US MAN AND WIFE!



Take Time for Love

FOR THE FIRST TIME IN OUR TWO MONTHS OF MARRIED LIFE I BEGAN TO WONDER ABOUT OUR LIFE TOGETHER WHEN I SAW BERT WITH USA, OUR NEW AND GLAMOROUS MAID...



BRIDES IN LOVE

BERT WAS SO SWEET THAT I DIDN'T FEEL THE NEED TO REFUSE ANYONE WHO ASKED MY HELP...

HONEY, DINNER'S ON THE STOVE. BE A DOLL AND GET IT YOURSELF. JANE'S ASKED ME TO HELP HER SHOP FOR A DRESS! BACK ABOUT TEN!

OH, SURE, JANE NEEDS YOUR HELP! I'LL TAKE CARE OF MYSELF!

SOMETIMES I COULDN'T WAIT TILL BERT GOT HOME...

AGAIN? SEEMS LIKE EVERYBODY NEEDS MARY'S HELP MORE THAN I DO!

*I'll be back late!
Don't wait up--
this errand of
mercy might take
long. Love you*

OH, NO, I THOUGHT WE'D HAVE A QUIET NIGHT TONIGHT!

DON'T BE SUCH A SOURPUSS DARLING! IT'S ONLY BECAUSE PEOPLE LOVE US THAT THEY BOTHER US.

RING!

JACK AND EVEYLN, HOW NICE OF YOU TO DROP BY. COME IN!

WE CAN ONLY STAY A MOMENT, BERT. BE A DOLL AND LET US BORROW MARY FOR A FEW HOURS TO HELP US FURNISH THE BABY'S ROOM!

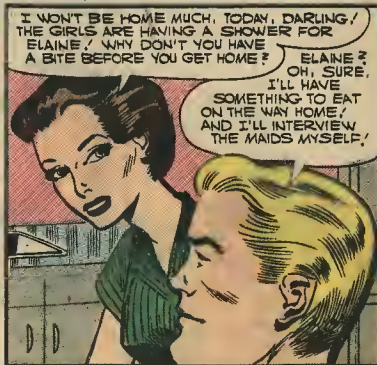
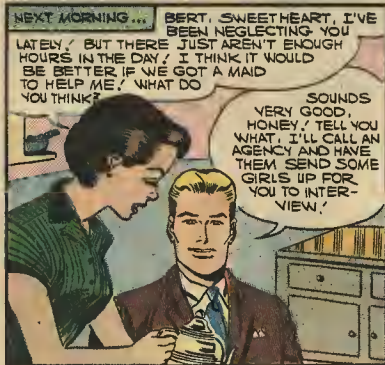
YOU DON'T MIND DO YOU, DARLING?

OH, NO! RUN ALONG AND GET THEIR BABY'S ROOM STRAIGHTENED OUT. WE HAVE ALL OUR FURNITURE!

FOR THE FIRST TIME, SOMETHING ABOUT BERT SEEMED ODD...

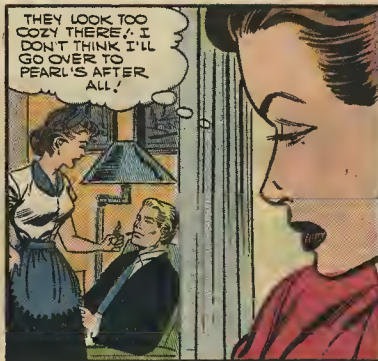
POOR DEAR! I'VE BEEN NEGLECTING HIM. I'LL FIX THAT TOMORROW!

BRIDES IN LOVE

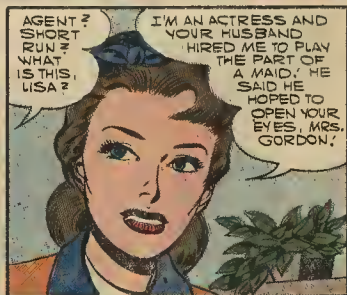
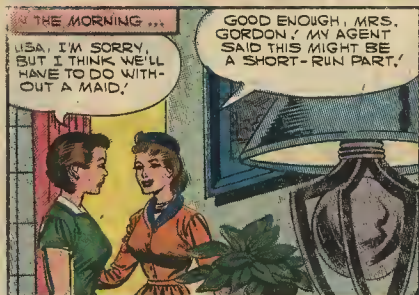
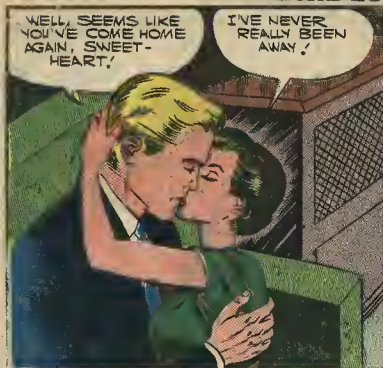


BRIDES IN LOVE

WHEN LISA REPORTED FOR WORK, I WASN'T SURE I LIKED THE IDEA...



BRIDES IN LOVE



The END

100 Toy Soldiers \$1²⁵



**100 TOY SOLDIERS, MADE OF DURABLE PLASTIC,
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EACH FOOTLOCKER CONTAINS:

- | | |
|------------------|--------------|
| 4 Tanks | 8 Officers |
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| 4 Cruisers | 4 Bombers |
| 4 Sailors | 4 Trucks |
| 4 Riflemen | 8 Jet Planes |
| 8 Machinegunners | 8 Cannon |
| 8 Sharpshooters | 4 Bazookamen |
| 4 Infantrymen | 1 Marksmen |

JOSELY CO., DEPT TCH-7
1472 Broadway
New York 36, N.Y. NO
HERE'S MY \$1.25 ! C.O.D.'s
Rush the TOY SOLDIERS TO ME!
Name
Address
City State

Canada and foreign orders send \$1.50 postal money order.

"I don't think we are going to see the McPhersons any more. I don't like the remarks that Mrs. McPherson made last week. Neither do I

[illegible]

is to bring two people together. Some people say that in this period you walk in a daze and on a cloud. You see the world through rose colored glasses. Then comes marriage itself with its many responsibilities. Some people say that in this period you land with your two feet solidly on earth and lose that pair of eye-glasses. Things appear differently.

Of course things appear differently because they are not the same. Now the young man has the responsibility of earning a living and helping to bring up a family. The young woman has the responsibility of taking care of the house. That can be a very important and energy consuming task. Takes in everything from shopping at the corner grocery to washing the shirts; from cooking the meals to cleaning the house; and from stretching the budget dollar to being nice when overtired. And just to make things a bit more difficult, the young woman may even have to go out working to add to the family income.

The most important factor to be remembered is this: The situations that arise when you are married are for the most part entirely different than those that took place when the two of you were just keeping company. A lot of decisions have to be made that will definitely affect the well being of the two in many ways. How those decisions are to be made and by WHOM is the key factor to the continued happiness of the marriage.

When Madeline and Jack were keeping company, he would make a lot of suggestions about what they would do when going out. "We'll see the western picture at the Rialto," he would say one evening. "Rather see the musical comedy at the Luxton," she would counter. So they saw the musical. Perhaps Madeline got the idea she was the "boss." She snapped the whip, and Jack would jump. Then when they were married, what happened? Poor Madeline was terribly upset.

"In some things he gives me my way, in others he insists I listen to him. Some we discuss and compromise. Why can't he let me do all the deciding?"

Jack didn't care how Madeline fixed up the kitchen so long as she kept within the money they agreed should be spent. When it came to purchasing a car he insisted she listen to him. "The car you want will be a gas and oil eater and come high in repair bills," he told her. Madeline loved the upholstery. They got what Jack wanted. When it came to the question of planning their first vacation they compromised. It wasn't a dude ranch or the mountains. They went to a place at the seashore. Madeline wanted her younger brother Joe to live with them because he was attending a college in the neighborhood, but Jack wouldn't budge an inch. "We have a right to live our lives by our-

selves. You will have friction and interference with Joe here. So let him make the longer trip from home."

Jack won even though Madeline shed a couple of quarts of tears that had absolutely no effect whatsoever upon her husband. She even thought of calling him cruel and cold-blooded but fortunately never permitted those words to get past her lips.

Yet in the marriage of Jack and Madeline we do have the key to a happy and successful marriage. Point one: When a moral issue is presented then there can not be a compromise. You must see you can't compromise between what is good and bad. Whoever it is that is standing for the following of the moral point, be it husband or wife, that point must be maintained. And in a marriage there are many problems which arise that do present moral issues and they must be squarely met.

Point two: There are many things that arise which have no moral point and either the husband or the wife may be totally indifferent as to what is done. They may concern a matter of taste. He wants to wear a brown necktie with a blue shirt. So what? He likes it. She may not. Why create a fight over it? Or she wants to make a cake with three layers instead of four. And fill one with chocolate and the other with cream and the third with fudge. She is going to give it to the bazaar at the community center. Why fight over it? Why make it a matter of life and death.

I consider Point Two very important for a girl to understand. Little unimportant issues which have no moral significance can be turned into heated fights in which tempers giving vent and bitterness take place.

Neither the wife nor the husband should ever use a public place to have a quarrel. It's terrible when friends or relatives are present for such a thing to happen. The wife may shout, "Why don't you listen to me!" And the husband retorts, "How foolish can you be?" Neither husband nor wife should ever try to show in public that one bosses the other.

Now for Point Three: It is a sound democratic principle for husband and wife to talk over things — at home — calmly. You just can't think clearly when you get all excited. And often the tongue is liable to say a lot of things which will later be regretted.

The touch of Romance need never be lost in married life. Both can be very happy if they will use a little common sense and reflection when handling the problems which arise. Never should a man have the tag attached to him which reads: HENPECKED. And never should a girl have the tag attached to her which reads: WHIPSNAPPER.

— THE END —

A mended heart

FOR A MOMENT WHEN I FELT LINK'S ARMS AROUND ME, I FORGOT BOB! AND AS I THRILLED TO HIS KISS, I ALMOST EMERGED FROM MY SHROUD OF SORROW... AND THEN I REMEMBERED AND ALL THE BITTER TEARS I'D SHED DROWNED ANY FEELINGS I MIGHT HAVE HAD FOR LINK BORDEN!

BOB IS GONE, ELSA! HE WAS MY FRIEND TOO BUT WE'RE LIVING -- YOU CAN'T LIVE IN THE PAST! I LOVE YOU, DARLING!

AND I... NO, LINK! STOP! THIS IS WRONG, ALL WRONG!



51869

BOB AND I HAD PLANNED OUR APARTMENT BEFORE HE LEFT FOR KOREA! I HAD IT COMPLETELY FURNISHED WHEN A TELEGRAM CAME...

THIS IS ODD! A TELEGRAM FROM BOB'S FATHER! LET'S SEE...

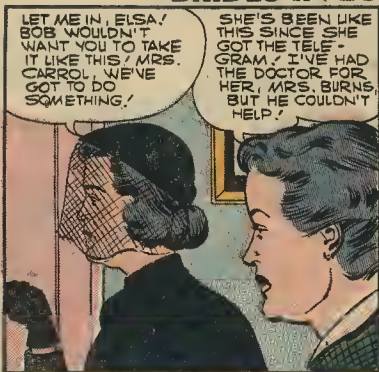


BOB IS DEAD! HE DIED IN KOREA! IT'S NOT TRUE! IT CAN'T BE!



BRIDES IN LOVE

THE TELEGRAM WAS CONFIRMED! BOB'S MOTHER CAME TO ME BUT I REFUSED TO SEE ANYONE...



THEN THE TEARS DRIED, AND I FACED THE WORLD AGAIN! BUT MY HEART WAS GONE! THERE WAS ONLY AN ACHING EMPTINESS THERE...



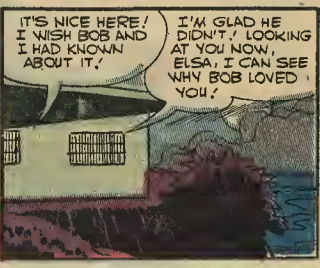
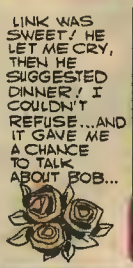
THE APARTMENT! THAT'S RIGHT! I NEVER DID HANG THOSE DRAPES, DID I? THAT'S WHEN THE TELEGRAM CAME...



I WAS IN THERE AGAIN -- AND I HEARD A BRISK STEP, TURNED, AND SAW...



BRIDES IN LOVE

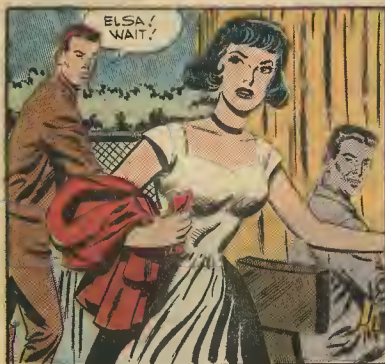


BRIDES IN LOVE

I KNEW
LINK
WAS
GOING
TO
KISS
ME,
AND
I
WANTED
HIM
TO
DO
IT!
WHEN
OUR
LIPS
MET,
I
WAS
REBORN...



...UNTIL I REALIZED I'D FORGOT-
TEN BOB FOR THAT MOMENT...



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ZENITH CO., Dept. NM-2
81 Wiloughby St., Brooklyn 1, N. Y.

I enclose Rush me the following:
..... Bargain Packet of 315 stamps plus
..... Encyclopedia of Stamps, Price, 25¢
..... Stamp Collector's OUTFIT—\$1.98
..... 1000 World-Wide Stamps—\$1.50
Also include Bargain Approvals for free examination.

Name

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City Zone State

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2.98

BRIDES IN LOVE

I WAS BEGINNING TO LOVE LINK THEN! I RETURNED HIS KISS AND THEN WE TALKED! WE TALKED FOR HOURS BEFORE HE TOOK ME HOME...



I'LL SEE YOU TOMORROW, DARLING! GOOD NIGHT!

GOOD NIGHT, LINK!



OH, MOTHER, LINK IS WONDERFUL! I'LL NEVER FORGET TO STOP LOVING BOB BUT I LOVE LINK TOO!

I THOUGHT YOU WOULD WHEN I... NEVER MIND!



WHEN YOU WHAT? WHAT DID YOU DO? TELL ME, MOTHER!

I... IT'S ALL RIGHT NOW! I SENT FOR LINK! BOB ONCE TOLD ME TO GET IN TOUCH WITH LINK IF YOU NEEDED HELP! HE WAS RIGHT!



SUDDENLY, MY HEART WAS LIKE STONE AGAIN! LINK DIDN'T REALLY LOVE ME, HE WAS DOING THIS AS A FAVOR TO BOB...

HOW COULD HE? I'M LEAVING! I'LL BE SAFE FROM EVERYONE THERE IN THE APARTMENT! SAFE WITH BOB!



I LET MYSELF INTO THE APARTMENT! I SAT ALONE IN THE DARK--WEEPING...



BRIDES IN LOVE

MORNING
CAME
AND
PASSED...
SOME-
ONE
KNOCKED
THAT
AFTER-
NOON--
MY
MOTHER,
H
KNEW--
BUT
H
IGNORED
IT...

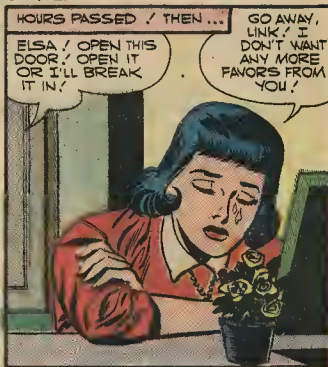
I WON'T LEAVE HERE FOR ANY-
ONE! I'LL NEVER LEAVE
YOU AGAIN, BOB!



HOURS PASSED / THEN ...

ELSA / OPEN THIS
DOOR / OPEN IT
OR I'LL BREAK
IT IN!

GO AWAY,
LINK! I
DON'T WANT
ANY MORE
FAVORS FROM
YOU!



THERE WAS A CRASH AND THE DOOR BULGED
INWARD! THEN ANOTHER AND...

GET OUT
OF OUR
APARTMENT!

YOU'RE HERE ALONE,
ELSA-- BUT I WON'T
LET YOU STAY HERE!



PUT ME DOWN!
PUT ME DOWN
RIGHT NOW!

I WILL WHEN
I'M READY!



NOW, DO I CARRY YOU TO THE MINISTER OR
WILL YOU WALK? I LOVE YOU, DARLING,
WILL YOU MARRY
ME?

YES,
DARLING!
OH, YES!



END

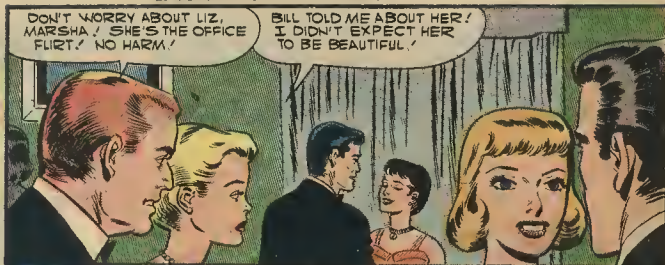
My Tell-Tale Heart

I WAS THE HAPPIEST GIRL IN THE WORLD WHEN BILL AND I WERE MARRIED! I DIDN'T KNOW THEN THAT A HAPPY BRIDE COULD BECOME A MISERABLE WIFE IF SHE DIDN'T GROW UP IN A HURRY...



BRIDES IN LOVE

LIZ ADAMS WAS A BEAUTIFUL WOMAN! I FELT MY FIRST PANG OF WIFEY JEALOUSY THEN...



DON'T WORRY ABOUT LIZ, MARSHA! SHE'S THE OFFICE FLIRT! NO HARM!

BILL TOLD ME ABOUT HER! I DIDN'T EXPECT HER TO BE BEAUTIFUL!

THE PARTY WAS A SUCCESS... AND IT WAS LESS FUN TO BE A WIFE WITH A MESSY HOUSE THE NEXT MORNING...

WELL, I'VE GOT TO GO! WHAT'S WRONG, MARSHA?

SURE, RUN AWAY-- LEAVE THE WORK FOR ME! GO MAKE EYES AT YOUR GIRL FRIEND, LIZ, AGAIN!



I'M JUST NOT UP TO CLEANING TODAY! I'LL GO TO MOTHER'S AND CLEAN THIS IN THE AFTERNOON!



I FORGOT MY TROUBLES FOR A WHILE... AND I GOT HOME JUST BEFORE BILL! HIS FACE FELL A YARD WHEN HE SAW THE MESS...

MARSH, THE MESS IS STILL HERE! HOW CAN WE EAT DINNER?

WE'LL GO OUT AND EAT! I'LL CLEAN TO-MORROW!



BILL DIDN'T ARGUE! HE ROLLED UP HIS SLEEVES AND WENT TO WORK...

YOU ALWAYS TOOK ME OUT BEFORE WE WERE MARRIED!

YES, BUT I BOUGHT A HOME SO WE DON'T HAVE TO ANY MORE! GET A CAN OPENER AND GET BUSY!



WE ATE IN A HOSTILE SILENCE! I WASH-ED THE DISHES AND WENT TO BED, FIGHT-ING BACK THE TEARS...



I'M SORRY, MARSHA! BUT I LOOKED FORWARD TO SEEING YOU ALL DAY!

OH, BILL, I WON'T BE LIKE THAT AGAIN, I PROMISE!



BRIDES IN LOVE

WE MADE UP... BUT BILL HAD SEVERAL HABITS I BEGAN TO NOTICE THAT DROVE ME MAD...

'WHY COULDN'T HE PUT THESE PAPERS AWAY? HE LEAVES DIRTY SOCKS ALL OVER THE PLACE TOO! I'LL TELL HIM ABOUT IT TO-NIGHT.'



I HAD A NICE LIST OF GRIEVANCES READY WHEN HE GOT HOME! I DIDN'T CARE IF HE'D HAD A HARD DAY AT THE OFFICE...

...AND ANOTHER THING, THOSE PAPERS YOU LEFT IN A MESS!

I KNOW, MARSHA, YOU CRAMMED THEM ALL IN A DRAWER! YOU RUINED A WEEK'S WORK!

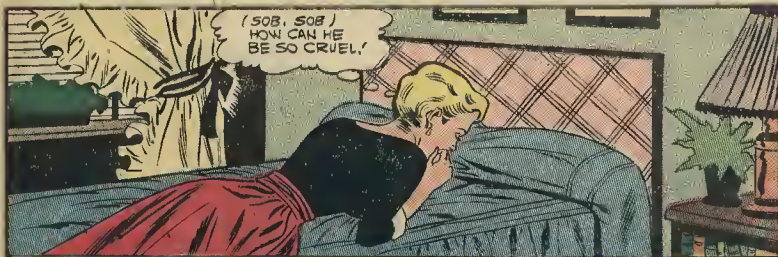


WELL, THAT'S YOUR FAULT, NOT MINE!

LOOK, KITTEN, I APOLOGIZED LAST NIGHT! I'M NOT GOING TO SPEND THE REST OF MY LIFE APOLOGIZING TO A FEATHER-BRAINED WIFE!

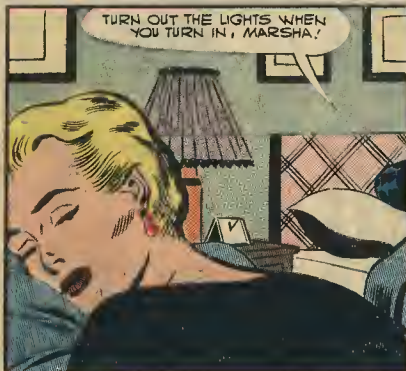


(SOB, SOB) HOW CAN HE BE SO CRUEL!



TURN OUT THE LIGHTS WHEN YOU TURN IN, MARSHA!

HE IGNORED ME COMPLETELY! IF ONLY HE'D COME TO ME AND SAID SOMETHING... BUT HE DIDN'T...



IF HE THINKS I'M GOING TO ADMIT I'M WRONG, HE'S CRAZY!



BRIDES IN LOVE

BUT I APOLOGIZED THREE DAYS LATER! BILL WAS HAPPIER THAN I'D EVER SEEN HIM WHEN WE MADE UP.



I WAS MISERABLE, DARLING! LET'S NOT EVER QUARREL AGAIN!



AGREED! AND NOW I CAN TELL YOU ABOUT MY PROMOTION AND THE OFFICE PARTY TOMORROW NIGHT!

BUY YOURSELF A NEW OUTFIT-- YOU'LL KNOCK 'EM DEAD!



NO, I HAVE PLENTY OF CLOTHES, AND I DON'T CARE IF THEY LIKE ME -- I DRESS TO PLEASE YOU, DARLING!

I LOOKED MY BEST THAT NIGHT! THE AFFAIR WAS HELD IN THE NICEST HOTEL IN TOWN...

LOOK, EVERYONE, OUR HANDSOME NEW SALES MANAGER IS HERE! HELLO, MARSHA!



TURN HIM LOOSE, CHILD! I WANT TO TALK BUSINESS!



TALK BUSINESS IN THE OFFICE! AND STAY AWAY FROM US TONIGHT!



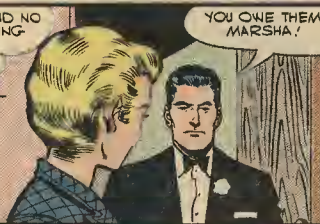
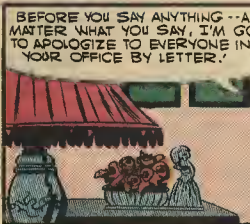
MY SHRILL WARNING CAME JUST WHEN EVERYONE WAS QUIET! BILL GLARED AT ME AND I KNEW I'D DONE IT AGAIN...



I'VE HAD ENOUGH, MARSHA! WAIT FOR ME AT HOME -- I'VE GOT TO APOLOGIZE FOR BOTH OF US!

BRIDES IN LOVE

I
DIDN'T
TRY
THE
TEARS
ROUTINE
AGAIN!
I HAD
SOME
THINK-
ING
TO
DO...



END

Always the gown ... but never the Alter

I WAS CONSIDERED THE BEST OF ALL HIGH-FASHION MODELS! ALL THE PHOTOGRAPHERS AND EXPENSIVE SALONS RAVED OVER THE PERFECTION OF MY CLASSIC FEATURES... THEY EVEN NICKNAMED ME THE GODDESS...



BUT I WAS FLESH AND BLOOD... AND I COULDN'T HELP REGRETTING THIS BEAUTY THAT OUTSIDE THE PROFESSION SPILLED ONLY TERRIBLE LONELINESS FOR ME...



MAIL COUPON BELOW

OUR
62ND YEAR

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NOW!**

**BE
THE
FIRST!**

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JEWEL BOXES
BIBLES LUNCH BOXES
SKATES STEAK SETS

CAMERAS
WATCHES
RADIOS
BLANKETS

CLOCKS *you!*

PEN AND
PENCIL SETS
UKULELES

FOOTBALLS

**DON'T
DELAY!**

TYPEWRITERS

CLOCKS
ALUMINUM WARE

YESSIREE, A REAL
LIVE PONY FOR
YOUR VERY OWN

SWIM MASKS
SWIM FIN
WALLETS

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Gentlemen:- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERLINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE "PUZZLE FUN".

NAME _____ AGE _____

57. _____ R. D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

[illegible]

WILSON CHEMICAL COMPANY

Dept. 99, Tyrone, Pa.

BRIDES IN LOVE

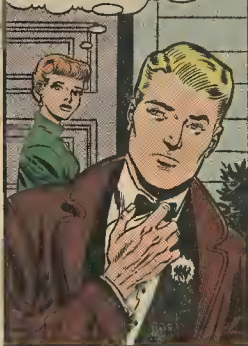
AND SO MY LIFE WENT--ONE MODELLING ENGAGEMENT AFTER ANOTHER / OH, YES, I WENT ON DATES...

THERE ISN'T A MAN HERE WHO CAN KEEP HIS EYES OFF YOU, CLARICE!



I WENT ON DATES... BUT THEY ALL ENDED THE SAME WAY...

HE'LL NEVER ASK ME AGAIN! HE CAN'T RELAX WITH ME... HE CAN'T ACCEPT ME AS REAL!

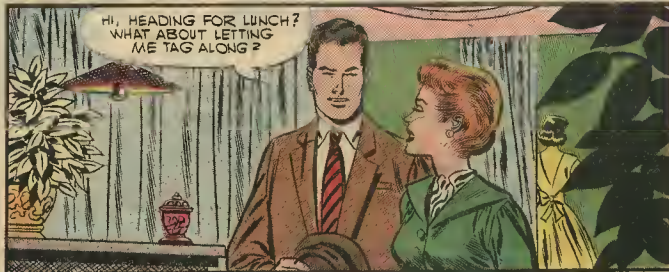


EVERY GIRL WHO SEES MY PICTURE ON A MAGAZINE COVER, WISHES SHE COULD BE HALF AS BEAUTIFUL / IF THEY ONLY KNEW THAT (SOB) TO ME MY BEAUTY IS A CURSE!



BUT THEN I MET JEFF MARLOW! HE WAS THE COMPTROLLER FOR ONE OF MY ACCOUNTS...

HI, HEADING FOR LUNCH? WHAT ABOUT LETTING ME TAG ALONG?



JEFF DATED ME. AND HE SEEMED DIFFERENT FROM ALL THE OTHERS! HE SEEMED TO BE PERFECTLY AT EASE WHEN WE WERE TOGETHER! THEN ONE NIGHT...

OH, JEFF... I LOVE YOU, JEFF!



BUT AFTER THE KISS...

I - I'M SORRY, CLARICE / I - I BETTER GO NOW!



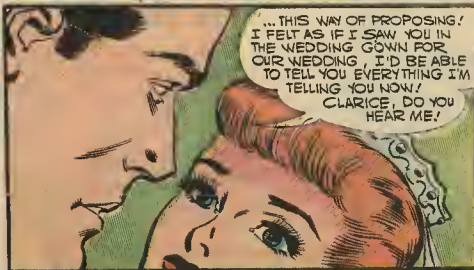
BRIDES IN LOVE

THAT HAD BEEN A MONTH AGO... AND I HADN'T SEEN JEFF SINCE / AND NOW I WAS ABOUT TO MODEL ANOTHER WEDDING GOWN WHILE MY HEART KEPT BREAKING BENEATH ALL THE SILK AND SATIN...

THE CUSTOMER'S READY, CLARICE!



I LOVE YOU, CLARICE! BUT YOU'RE SO BEAUTIFUL, THAT KISSING YOU SORT OF KNOCKED THE BREATH OUT OF ME! I FELT SCARED... AS IF I NO RIGHT TO HOLD YOU IN MY ARMS / AND SINCE THEN I'VE TRIED TO STAY AWAY, BUT I COULDN'T! SO AT LAST I DREAMED UP...



YES, MY JEFF I HEAR YOU! AND I LOVE EVERY WORD THAT I HEAR!



END

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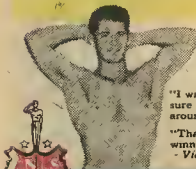
Dear Joe,

- ☐ Please send me absolutely FREE a full and complete explanation of how The National Sports Council can build me the right kind of body.
- ☐ Enclosed is 10c. Include your famous Fight Secrets.

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- Victor Mannocho, Montreal, Canada

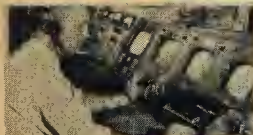
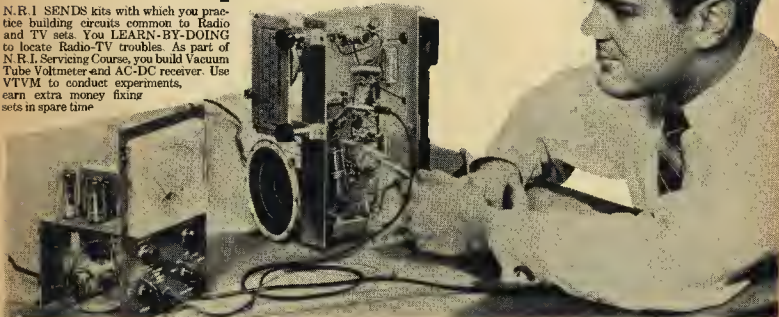
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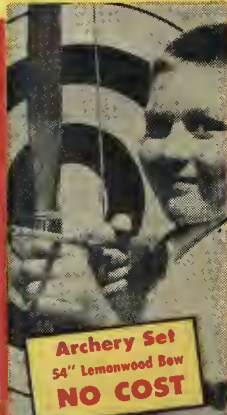
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